

**WFA MEMBERS BEST IN CLASS SUBMISSION**

wfa members submission to global institute of logistics

Presented by: xxx xxxxx

[company name]

[Company address]

# WFA MEMBERS BEST IN CLASS SUBMISSION

### COMPANY INFORMATION

**WFA MEMBERS SHORTLISTED FOR BEST IN CLASS ACCREDITATION**

The Institute will include a series of profiles on "Best in Class" Independent Freight Forwarders as part the final report. The profiles will complement the report by presenting case studies which reflect the evolution of the industry.

These reports will vary, from region specific to vertical specific and be drawn from what our researchers determine as the "first movers" and "thought leaders" in the independent freight forwarding industry.

Those organizations invited to participate in the final report will be accredited with a "Best in Class" designation and included perpetually in GIL's accreditation register.

**All members of the World Freight Alliance are invited to submit an application for 'Best in Class' accreditation.**

The Global Institute of Logistics, “**Best in Class”** accreditation register recognizes organizations that demonstrate a commitment to best practice in logistics execution and take a collaborative approach to their work. Registered companies are "first movers" or "thought leaders" and demonstrate an exceptional level of regard for the role and function of collaboration in the development of their business and demonstrate a significant level of operational and strategic integration.

Collaboration leads to increased communication between stakeholders, resulting in the harmonization of the freight, finance and data flows that constitute the logistics process. These results in more effective co-ordination and control in the flow of goods between the point of origin and the point of consumption. The outcome is increased reliability, lowers costs and improved inventory management.

Organizations are identified based on in-depth interviews, analysis, and extensive secondary research conducted by the research department. The aim of our research is to establish accepted best practice, create ‘benchmarks’ and to promote standard operating procedures and their adoption in logistics. The research is leveraged to support our mission to develop a community of thought leaders from across the world that have been identified as committed to building strong relationships in pursuit of a logistics system fit for purpose.

Achieving ‘Best in Class’ will set you and your organization apart from your peers and reward your hard work and endeavor.

GIL will ensure global and regional coverage for all ‘Best in Class’ achievers.

* **Deadline for Submissions: 5PM, Friday 29th JULY**
* **Make sure you focus on good hard information, backed up by solid facts and figures.**
* **All activities cited in support of your entries must have been on-going within past 12 months**
* **Please try to answer each of the questions and lay out the information – text, tables, graphics etc. so that it is easy and clear to understand.**

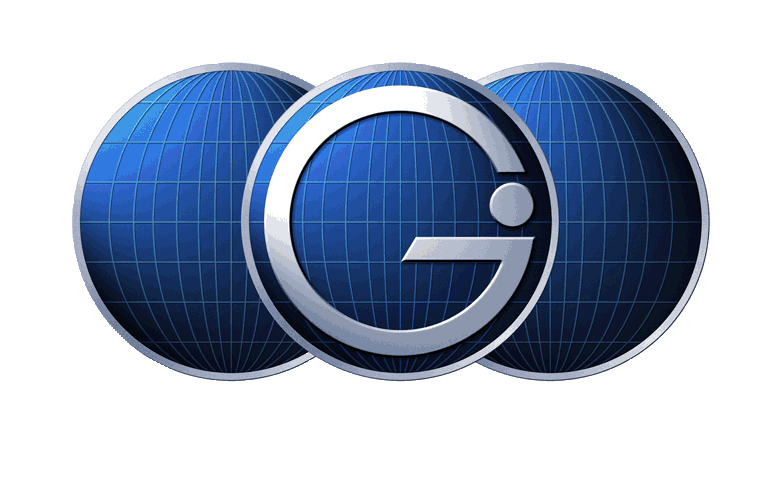
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|  | FURTHER INFORMATION |
| --- | --- |
|  | **PLEASE PROVIDE AN OVERVIEW OF YOUR HOME MARKET** |
|  | **WHAT VERTICAL IS OF PARTICULAR INTREST TO YOU AND WHY?** |
|  | **HOW IS ECOMMERCE AFFECTING YOUR BUSINESS?**  **WHAT ROLE DOES TECHNOLOGY PLAY IN YOUR DAY TO DAY OPERATIONS?** |

|  | WHAT HAVE BEEN THE KEY MILESTONES IN THE DEVELOPMENT OF YOUR ORGANIZATION |
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|  | **HOW DO YOU DESCRIBE YOUR ORGANIZATIONS MISSION?** |
|  | **HOW DO YOU DESCRIBE YOUR ORGANIZATIONS VISION?** |
|  | **WHAT ARE YOUR ORGANIZATIONS VALUES?** |

|  | PLEASE PROVIDE ADIITIONAL CUSTOMER & SUPPLIER REFERENCES |
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**GLOBAL INSTITUTE OF LOGISTICS**

**DUBLIN IRELAND**

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